

## **Project Two: Ideation Presentation**

Genre: Oral Presentation with Slides (10 minutes max)

Primary Audience: Your fellow engineers, who are interested in what you've been doing so far and want to provide helpful feedback

**Due date: March 16 or 18, 2020**

The purpose of this project is to start an informal discussion with your fellow engineers about the ideation process and the overall progress of your project so far.

- In your presentation, you should include the following information.
- What problem you are trying to solve
- Several potential engineering solutions to the problem you identify
- Which design process(es) you used to generate potential solutions to your problem
- Which method(s) and/or criteria you are using to evaluate potential solutions to your problem
- Which aspects of your project you would like additional feedback on

While a brief introduction to your problem will be helpful for your audience, the focus of this presentation is (1) 2-3 key questions you want to discuss with your classmates and get their perspective on and (2) the information your audience needs to make an informed decision on those 2-3 key questions. If possible, include a design matrix or other visual representation of your decision-making process. You should pay attention to the design of your slides and strive for a presentation that is clear, interesting, innovative, and invites audience participation. Audience members are expected to respond with helpful feedback on the content of other groups' presentations.